


C. Rajagopalachari Institute of Management(CRIM)  
University Teaching Department,  
Barkatullah University, Bhopal



## **VISION & MISSION:**

- **Vision-** To be the best by empowering the best to be.
- **Mission-** To Promote Team Spirit to foster innovation, leadership and continuous personality development of students.

# **OBJECTIVES:**

- To develop competent human resource for challenging managerial position.
  - To provide knowledge of business practices and its application.
  - To provide training facilities for developing managerial skills.
  - To enhance decision making skills and administrative competence.
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# THE INSTITUTE

Chakravarti Rajagopalachari Institute of Management (CRIM) is a 41 yrs. old institute providing Management education in Bhopal.

## **History/Path:**

CRIM (Established)	: 1979
MBA	: 1980-81
Part-Time MBA	: 1990-91
Full-Time AICTE	: April 1993
Approval UGC	: June 1993

***C. Rajagopalachari Institute of Management is established to serve the student community and society with the missionary zeal to prepare, groom and develop professionals as per the industrial and social norms.***

**Programs Offered:**

- **MBA : Number of Seats : 60**
- **Course Fees: Rs.77,400/-**
  
- **BBA : Number of Seats : 60**
- **BBA 3 years: Course Fees Rs. 73,000/-**  
**& BBA 4 years Hons & Research : 98,000/-**
  
- **BBA (Aviation Management) 3 years: Number of Seats : 30**
- **Course Fees: 73,000/-**

# **Faculty Profile**



**Dr Vivek Sharma**

**Name: Dr Vivek Sharma**

**Designation: Professor & Head**

**Qualification: M.Com., PhD**

**Experience: 36 years**

**Research Area: Financial Analysis of Major Public  
Enterprises of Madhya Pradesh**

**Email id: Vivek.sharma158@gmail.com**

**Publications: National & International Journal (52)**



**Dr V.S Bais**

**Name: Dr V.S Bais**

**Designation:** Placement Officer

**Qualification:** M.A, L.L.B, PhD

**Experience:** 35 years

**Research Area:** Social structure and Rural development

**Email id:** vsbais69@gmail.com

**Publications:** National Journal (3), presented paper(8), Book

(1)



**Dr Priya Sapra**

**Name: Dr Priya Sapra**

**Designation: Guest Faculty**

**Qualification: MBA, PhD**

**Experience: 17 years**

**Research Area: Finance & Marketing Management**

**Email id: priyasapra6@gmail.com**

**Publications: National Journal (4), paper presented (3)**



**Dr Shriti Singh Yadav**

**Name: Dr Shriti Singh Yadav**

**Designation: Guest Faculty**

**Qualification: MBA, PhD**

**Experience: 15 years**

**Research Area: Human Resource Management**

**Email id: shritisingh880@gmail.com**

**Publications: National & International Journal (17), paper presented(11),Book (2)**



**Dr. Puneet Kapoor**

**Name:** Dr. Puneet Kapoor

**Designation:** Guest Faculty

**Qualification:** MBA, PhD

**Experience:** 21 years

**Research Area:** Marketing Management

**Email id:** drpuneetkapoor8@gmail.com

**Publications:** National & International Journal (7), paper presented (5)



**Dr Pramila Tiwari**

**Name: Dr Pramila Tiwari**

**Designation: Guest Faculty**

**Qualification: MBA, PhD**

**Experience: 13 years**

**Research Area: Financial Management**

**Email id: ptiwari3011@gmail.com**

**Publications: National & International Journal (11), paper presented(8)**



**Dr. Vishal Verma**

**Name:** Dr. Vishal Verma

**Designation:** Guest Faculty

**Qualification:** MBA, PhD

**Experience:** 5 years

**Research Area:** Human Resource Management

**Email id:** [vermavishal1908@gmail.com](mailto:vermavishal1908@gmail.com)

**Publications:** National & International Journal (11), paper presented (7)



**Ms.Kanupriya Kakodia**

**Name: Kanupriya Kakodia**

**Designation: Guest Faculty**

**Qualification: M.B.A, UGC NET**

**Experience: 1 year**

**Research Area: Human Resource Management**

**Email id: kakodiakanupriya@gmail.com**

**Publication: National & International Journal (1)**



**Ms. Aayushi Jain**

**Name: Aayushi Jain**

**Designation: Guest Faculty**

**Qualification: M.B.A, UGC NET**

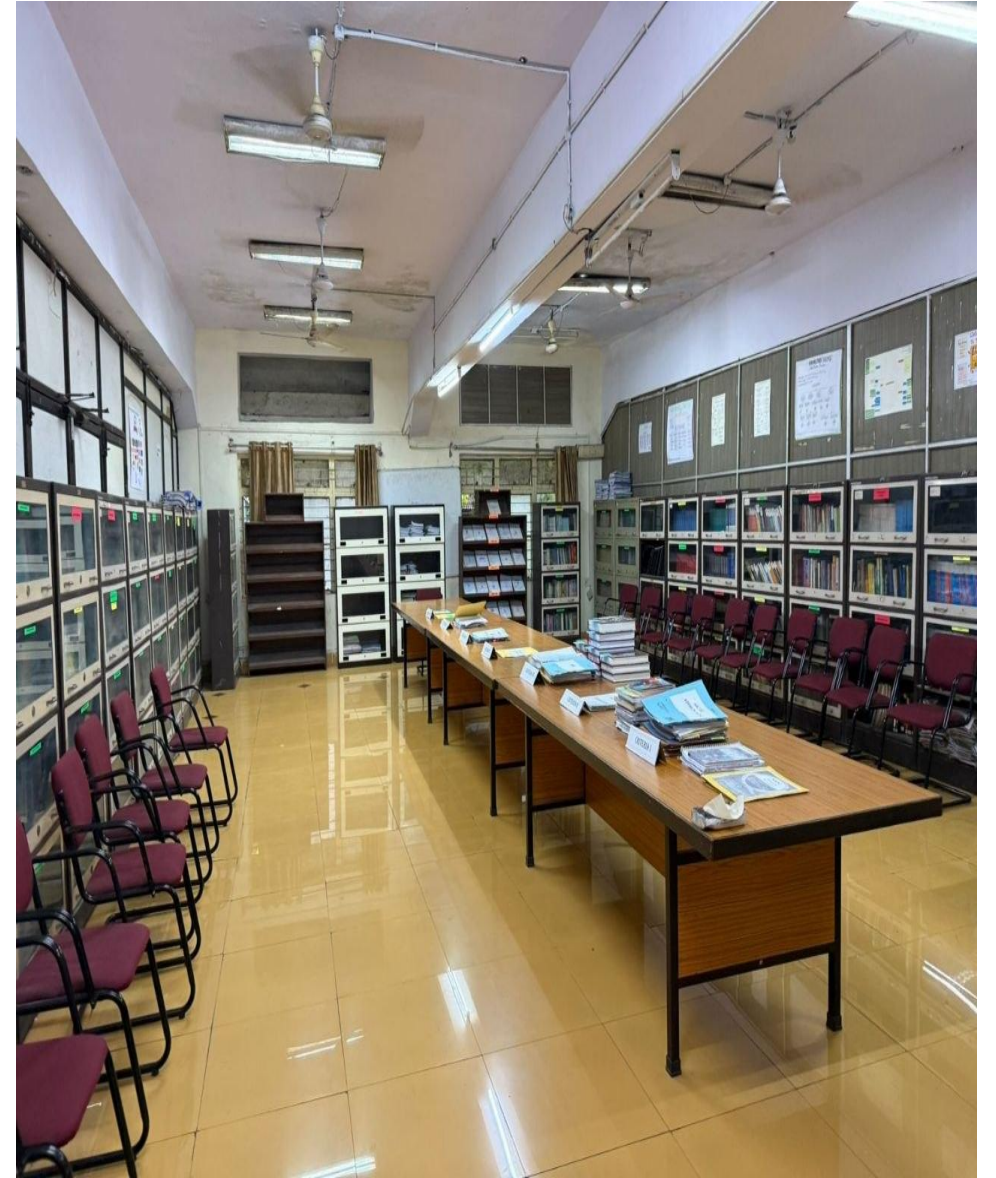
**Experience: 1 Year**

**Research Area: Finance & Human Resource Management**

**Email id: [ayushijain3842@gmail.com](mailto:ayushijain3842@gmail.com)**

# Building & Premises:

<b>Class Rooms</b>	<b>– 05</b>
<b>Conference Room</b>	<b>– 01</b>
<b>Departmental Library</b>	<b>– 01</b>
<b>Computer Lab</b>	<b>– 01</b>
<b>Super Built up Area</b>	<b>– 2354 Sq. M</b>



# Highlights of Activities

# MENTAL HEALTH AWARENESS SESSION



# Teacher's Day Celebration



# Annual Day Celebration 2025-26



# Annual Day Celebration 2025-26



# Annual Day Celebration 2025-26



# HAPPY FACES



**C. RAJAGOPALACHARI INSTITUTE OF MANAGEMENT (CRIM)**



**C. RAJAGOPALACHARI INSTITUTE OF MANAGEMENT (CRIM)**



# *Prayas*





# *Prayas*



# *Swachhata Abhiyan*



# Expert Lectures



# *Alumni Meet on 27 Dec 2019*

## *Milap 1992-94*



*Alumni Meet on 27 April 2019*  
*Milap 2000-2002*

